

IT Application & Services used.

We have used various available social networking and broadcasting application for voter awareness and maximum voter participation.

- 1) **Facebook** : We have created a Facebook page by the name of “Goalpara District Administration, Assam” to share day to day activities during election preparation to generate maximum awareness and interest about election among voters. Through this page we have shared all election related Videos, Images and various updates to spread voter awareness. The main objective of using this social networking app was to extent voter awareness among the new generation. The following is a snapshot of our Facebook page which can be accessed with the link <https://www.facebook.com/goalpara.gov.in> .

The screenshot displays the Facebook profile of 'Goalpara District Administration, Assam'. The page header includes the name and a search bar. The main content area features a grid of images on the left and a central post. The post, dated April 2, describes a voter awareness programme under SVEEP on 31st March 2014, featuring Mr. Sukracharya Rabha at Agia College. Below the text is a video player showing a banner for the programme. The post has 2 likes and options to 'Unlike', 'Comment', and 'Share'. Below this is a 'POSTS TO PAGE' section with a post by Khanindra Choudhury from April 19 at 5:00pm, mentioning a material cell shift. The page footer includes 'EARLIER IN 2014' and 'HIGHLIGHTS'.

2) **YouTube** : We have Also created YouTube account to upload all election related videos so that anyone can access it from anywhere.

Types of videos we have uploaded are :

a) **EVM Trainings among voters around the district.**

 <p>18:31</p>	 <p>21:51</p>	 <p>25:16</p>
<p>EVM & Voter Awareness programme at Kuchdhowa o... 111 view 3 months ago</p>	<p>EVM & Voter Awareness programme at Krishnai on 4t... 211 view 3 months ago</p>	<p>EVM & Voter Awareness programme at Jaleswar on... 188 views 3 months ago</p>
 <p>46:10</p>	 <p>10:05</p>	 <p>6:11</p>
<p>EVM & Voter Awareness programme at Balijana Circl... 891 view 3 months ago</p>	<p>EVM & Voter Awareness programme at Balijana on 1... 189 views 3 months ago</p>	<p>EVM & Voter Awareness programme at Jaleswar Blo... 218 views 3 months ago</p>

b) **Street plays to promotion voter awareness.**

 <p>1:18:17</p>	 <p>1:17:17</p>	 <p>43:12</p>
<p>Street Plays (Baator Naat) as a part of Voter Awareness... 108 views 3 months ago</p>	<p>Street Plays (Baator Naat) as a part of Voter Awareness... 1010 views 3 months ago</p>	<p>Street Plays (Baator Naat) as a part of Voter Awareness... 810 views 3 months ago</p>

c) Various functions, competitions & motivational talks for voter awareness.

 <p>51:24</p>	 <p>24:00</p>	 <p>34:48</p>
<p>Voter Awareness programme under SVEEP, 29th March 2014 330 views 3 months ago</p>	<p>Voter Awareness Program, 16th Lokasabha Election 201... 1430 views 3 months ago</p>	<p>Voter Awareness programme under SVEEP 28th March 2014 300 views 3 months ago</p>

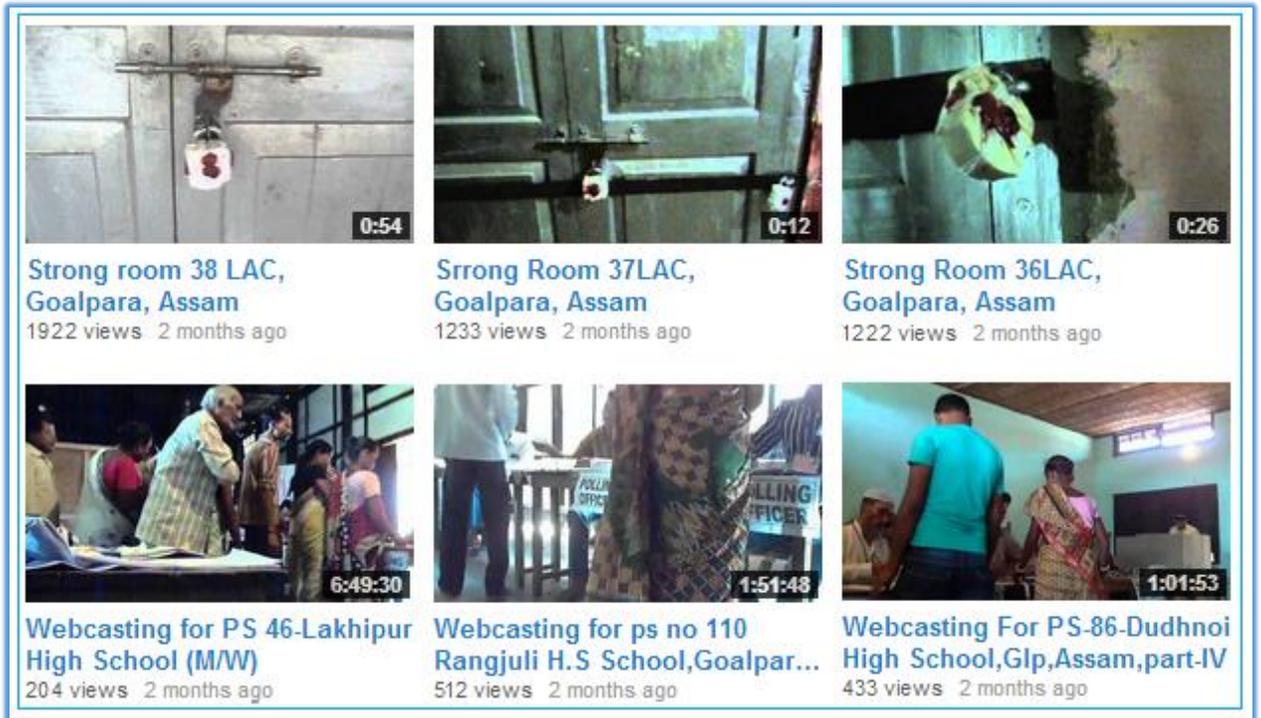
d) Rallies and camps for voter awareness.

 <p>16:20</p>	 <p>19:25</p>	 <p>10:26</p>
<p>Cycle Rally for Voter awareness on 2nd April 2014... 268 views 3 months ago</p>	<p>EVM & Voter awareness camp on 31st March 2014 at GP... 182 views 3 months ago</p>	<p>Electoral Awakening programme on International... 282 views 3 months ago</p>

e) Programs among school and college going students to create interest about election.

 <p>14:24</p>	 <p>14:24</p>	 <p>14:24</p>
<p>Voter Awareness Program, 16th Lokasabha Election 201... 600 views 3 months ago</p>	<p>Voter Awareness Program, 16th Lokasabha Election 201... 3210 views 3 months ago</p>	<p>Voter Awareness Program, 16th Lokasabha Election 201... 100 views 3 months ago</p>

f) Other Election related videos to promote transparency and fair election.



3) **SMS for Awareness** : Under the aegis of SVEEP, Aircel in collaboration with DEO Goalpara has started sending SMSs from 17-04-2014 to its local customers urging them to cast their vote.



- 4) **Webcasting (YouTube Live Event)** : Webcast of poll process was also done for various polling stations across the district. The webcasting was successfully done by using **YouTube Live Event** service.

The live events are available on YouTube and can be accessed by visiting the following link http://www.youtube.com/channel/UCuhy7biL7X_maTBgBL5UwWg/videos.

<p>2:10:38</p>	<p>4:28:33</p>	<p>6:49:30</p>
<p>P. S. 195 DHUPDHARA H. S. (M/W) 2 views 2 months ago</p>	<p>WEBCASTING FOR PS NO. 61_BALADMARI HIGH... 8 views 2 months ago</p>	<p>Webcasting for PS 46-Lakhipur High School (M/W) 20 views 2 months ago</p>
<p>3:14:57</p>	<p>1:01:53</p>	<p>1:18:36</p>
<p>Web casting for PS-87 Dudhnoi High School(R/W) 2014 42 views 2 months ago</p>	<p>Webcasting For PS-86-Dudhnoi High School,Gl,Assam,part-IV 4 views 2 months ago</p>	<p>Web Casting of Goalpara College PS 32 (S/W), P-6,... 32 views 2 months ago</p>
<p>1:29:17</p>	<p>1:34:18</p>	<p>1:21:37</p>
<p>Polling Station no 104 Agia, J N Memorial , Goalpara Part -3 15 views 2 months ago</p>	<p>47 Lakhipur High School (L/W) Pt-II 34 views 2 months ago</p>	<p>webcasting of central girls hs, ps-20,part-5,glp 9 views 2 months ago</p>

5) Bulk SMS Service : We have also used the help of bulk SMS service so that we can communicate & deliver urgent message to all officers easily. It was very helpful to convey messages, reminders etc. especially to all polling personals, sector and zonal officers and micro observers. We were able to keep in touch with all the polling personals deployed in various locations across the district with this bulk SMS service.

Add Header :

Message Template: ----Select Message---- ▼

KINDLY ENSURE SUBMISSION OF THE FOLLOWING 8 DOCMNT PROPRLY FILLED & DULY SIGND BY U AT A SEPARTE COUNTR AT GLP COLLGE BEFORE U SUBMT EVM & OTHR MATERIALS

1)Prsdng Ofcra Diary:1Cpy
 2)Form 17C(Accounts of Votes Recrded):2Cpies
 3)PS05 (Votrs Turn out rprrt):1Cpy
 4)Vist Sheet:1Cpy
 5)16 Point Obsrvrs Rprrt:1Cpy
 6)Mock Poll Certf:1Cpy
 7)Prsdng Ofcra 11 Point Rprrt:1Cpy
 8)Prsdng Ofcra 19 Point Rprrt:1Cpy

Message:

English Unicode
 Chars: 0 + 398 + 0 = 398/459 Message: 3

Message Type : Normal Message

Add Footer :

Remove Duplicate Records: Yes No

Schedule:

Sender ID: DCGOLP ▼

SMS Type : Service SMS Promotional SMS

Receipients Numbers
(eg 9xxxxxxxxx)

9435157165	9864768690	9706909324	9706012566	9577898291
9706909324	9859131857	9859670069	9706909324	9435561475
9613945297	9706909324	8011562229	9678468283	9706909324
9854113728	9854551012	9706909324	9957593678	9435483271
8011526476	9954061905	8011526476	9435280978	9859490984
8011526476	9435127560	8876403752	8011526476	9435013663
9854025089	9508265514	9435100564	7896552705	9854494173
9435100564	9854031226	9678741594	9435100564	9859124336
7399894861	9435100564	9854739453	9577278413	9435100564
8822961819	9706683345	9577849413	9435049026	9707572890
9864880328	9435049026	9435314967	9854414501	9435049026
9613062851	9859620769	9435049026	9957909784	9854151614
9435049026	9954669207	9957795638	9435049026	9957592476
9859975680	9957302937	9854087824	9435108453	9401169746
9854087824	9957057945	9859046824	9854087824	9435302009
9678505887	9854087824	9435210838	8812820067	9854087824
9854592318	9613206412	9864471337	9859615937	9435260334
9859615937	8811819814	9957756191	9859615937	9864128744
9854961998	9435326914	9435027067	9508029194	9957171125
9435027067	8876041513	9954172202	9435022803	9435027067
9954846663	9435027067	9435313464	9678796731	9864556980
9435513740	9435561625	9864227554	9435513740	9435240898
9706963780	9435513740	9854294880	9957241868	9707701827
9435513740	9706437638	9706629243	9435513740	9864816735
9435368448	9435310936	9435541165	9954536068	9435541165
9435127940	9854826658	9435541165	7399052871	9435157165
9435259161	9864502794	9678507305	9854010263	9864502794
9435313952	9957873839	9864502794	8876477367	9678796731
9435023897	9707101336	9613031591	8486396907	9707101336
7399558001	9864880326	9707101336	7896397276	9707101336
9435029791	9435277110	9435305736	9435024280	9435120653

Send